







Create your own future with SPRAY PAVE

### THE BRAND AUSTRALIANS TRUST

Spray Pave Australia is Australia's largest network of concrete resurfacing specialists. Established in 1991, our highly profitable treatment services quickly and economically transforms any damaged, slippery or plain grey (naked) concrete into safe, bold, exciting colours and surfaces. From domestic drives and paths to commercial jobs like Bunnings, Costco and IKEA.

### The perfect alternative to replacing old concrete, with a long term results.

Our range of services offer a profitable way to transform tired concrete, create feature areas and improve occupational • They adhere extremely well to health and safety standards. They are a perfect alternative to • laying new concrete because.

• The new surface can be personalised according to your clients' colour and texture preferences or their promotional needs

- They are slip resistant which makes it safe for driveways, walkways, paths, verandahs etc.
- high wear areas.
- existing concrete surfaces.
- They will not effect existing floor levels, sink or move.

### Be your own boss and earn up to \$3,700+ a week!

We invite you to start your own business by investing in a Spray Pave license. You'll find

everything you need to know about this amazing business opportunity in the following pages and contact details to • They are long lasting, even in get your own Spray Pave Licensed Business underway.



Mr Chris Bylhouwer Founder and Managing Director

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## **GETTING STARTED** Your New Business Is Ready And Waiting!



At Spray Pave we understand everyone has different wants and expectations when it comes to starting their own business. That's why we've created a choice of business packages, starting from an investment of just \$4,000 + our Easy Payment Plan.

While every package comes with full training and ongoing support systems, Spray Pave's complete business package gives you equipment, marketing ideas and job leads to get you started.

It takes just three days to complete training, then once you're up and running, with our support you could earn as much as \$3,700+ a week working on your own, or more with staff.

Over time, expand your business, take on more employees, and watch your profits grow!

### Everything you need for success

As Australia's largest network of concrete resurfacing specialists, Spray Pave Aust' is highly regarded by many consumers, businesses, councils and government. That means as a Licensee, you could benefit from instant recognition and the trust you need to win jobs!

### A SPRAY PAVE LICENSE **BUSINESS CAN:-**

- Save you stress;
- Save you time and money;
- Fast track your income.





After almost three years I achieved my goals and was turning over \$250,000 pa. It was time to on sell and start an even bigger opportunity. My business sale also included \$65.000 of signed contracts.

John Wessling, Licensee.

(3) REWARDS

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The Spray Paving was easy to learn, but I wasn't sure about the epoxy work. Head Office soon arranged my three days follow up training.

Mark Suter, Licensee.



### All the benefits of a franchise without the fees and restrictions.

With Spray Pave, running your own business means you really are your own boss!

When you start your business with Spray Pave, you'll purchase a License without limits That means that while you can benefit from a solid brand, great product training and ongoing support, you wont be held back by ongoing royalties, business restrictions, territories or reporting obligations. Plus, you'll be free to expand your territory, build a team or onsell your business whenever you're ready.

### Personalised training

If you're keen to run your own business, and you've got an eye for detail, Spray Pave is the perfect solution. Whether you're a tradie a miner or

### A SPRAY PAVE LICENSE OFFERS YOU:-

- The opportunity to start your own business using a well known, trusted brand
- Complete product and application training
- All the equipment you need, sold separately so you can purchase more as your business grows
- FREE leads to get you up running, then free for life.
- Ongoing application and product support
- The opportunity to earn up to \$3,700+ per week!
- The option to purchase guaranteed work at any time
- A low deposit payment plan to get you earning faster

a truck driver. You will find our equipment and techniques support ready with just three days of training. Should you need it, we will provide 3 days follow-up training, on your site. Plus 24/7/365 online support.

Spray Pave work is classified as 'light physical.' In the words of one of our Licensees, "If you can swing a hammer and follow training, you can Spray Pave."





(3) REWARDS 1) GETTING STARTED (2) SUPPORT (4) PACKAGES

# 2 SUPPORT Helping you make the most of your new business

At Spray Pave, we firmly believe in helping our Licensees get the most from their Spray Pave business – after all, your success contributes to our solid reputation.



### We'll get you up and running

Starting any new business can be daunting – unless you're with an established name like Spray Pave Australia.

Once you've completed your three-day relaxed training program. We establish your marketing territory to receive FREE customer leads and kick-start your business. You can self-source leads, using our range of:- TV ads, Radio, Local newspapers and Social media as needed.

Our three call centers will

forward you all the work enquiries they receive from your marketing, in your postcode area for follow up. Should you choose our guaranteed work option, we'll send one of our senior team members out to drive a marketing campaign and quote jobs on your behalf.

## We'll support you all the way!

As you build your business, you can be confident that our team is here to support you with technical advice and product information. We'll also post on-line the latest known market trends.



"

Having food poisoning during training didn't help, but my first job of 175m² and great support from Head Office soon jogged my memory!

Thanks Spray Pave.

James Sullivan, Licensee.

(5) TRAINING



### Using the latest market trends

provided could present new opportunities to develop your business, like concrete:-

Polishing; Epoxies; Damp proofing;

Permeable resin paving; 3 dimensional jobs and Spray Paving over asphalt.

Plus we constantly research the industry's latest to help you gain more business.

"

I quoted a front driveway area of 75m on a decent sized property. I quoted the customer \$4,480 cash or \$43.07 per week interest free over 24 months. They took the finance deal. I was paid straight after the job and everyone was happy.

Bradley Shirley, Spray Pave Licensee.

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### CUSTOMER INTEREST FREE BNPL, WILL WIN YOU MORE BUSINESS!

Very few small businesses can offer their customers interest free finance. But with the backing of Spray Pave, that's exactly what you can do. Within Spray Pave's BNPL many options, which are approved by Government regulations, all Spray Pave Licensees can offer unsecured Interest free finance to their customers. What's more, many are absolutely free to join!







① GETTING STARTED ② SUPPORT ③ REWARDS ④ PACKAGES ⑤ TRAINING ⑥ EQUIPMENT ⑦ ACT NOW

# REWARDS Earn up to \$170,000 + PER YEAR!

With a Spray Pave Business you can work where you want, when you want, and still make good money. In fact, you can achieve sales figures of over \$80.00 per square metre with material costs of less than \$12 per square metre! Thats's less than 15% costs.



After many years with NRMA I purchased a Spray Pave license because of the company's international reputation as a leader in their field and their ability to keep abreast of the latest techniques, which they post on the Licensee's Secrets page.

Michael Hunt, Licensee.





With projects averaging 70m² each week, your gross income could be over \$3,700+ per week. That means your annual gross income could be over \$170,000+ pa, (less taxes, materials and business expenses.)

Take a look at our income projections in this table. Figures are based on the minimum suggested m<sup>2</sup> rate and average material prices.



JOB SIZE		APPROX. WORK DURATION	APPROX. GROSS SALE	APPROX. MATERIALS	APPROX. NET BEFORE EXPENSES
10 – 20m²	1 Licensee	1 day onsite	\$ 900.00	\$200.00	\$700.00
30 – 40m²	1 Licensee	1 ½ days onsite	\$1,800.00	\$400.00	\$1,400.00
50 – 60m²	1 Licensee	1 ½ days onsite	\$2,700.00	\$600.00	\$2,100.00
70 – 80m²	1 Licensee	2 days onsite	\$3,600.00	\$800.00	\$2,800.00
90 – 100m²	1 Licensee	2 days onsite	\$4,500.00	\$1,000.00	\$3,500.00
150m²	2 Licensees	3 days onsite	\$6,750.00	\$1,500.00	\$5,250.00
200m²	2 Licensees	4 days onsite	\$9,000.00	2,000.00	\$7,000.00
Over 200m <sup>2</sup>	2 Licensees	5 days onsite	High profits & f	ree time!!	



I was an engineer on boats and oil rigs for 19 years. My wife was worried about giving up a \$2,000pw job. To date I have turned over \$150,000 in my first ten months, an average \$2,500 per job!

Mark Kendrick, Licensee



At Spray Pave we're here to make running your own business as rewarding as it can possibly be.

That's why we offer all of our Licensees the chance to win one week's accommodation at our own Pacific Paradise Resort on the Sunshine Coast in Queensland.

To win your free week away, all you need to do is complete

50 Spray Pave jobs in 12 months – that's only one a week! Then after we confirm with your customers' details etc for verification. You can be off on the holiday of a lifetiime.









Invest in your Spray Pave business up front or pay a small deposit then pay the balance using our Easy Payment Plan (EPP).



Surveys of small business consistently report that investors of an established brand name and system styled opportunities, enjoy a much higher success rate than independent businesses.

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### **Choose your Spray Pave investment:**

OPTIONS	DESCRIPTION	YOUR INVESTMENT
Option 1:	Business package, with all equipment.	\$49,000
Option 2:	Business package, no equipment	\$37,000
Option 3:	Business package, with all equipment.	\$17,500 depost + EPP
Option 4: #	Business package, no equipment & EPP	\$ 4,000 deposit + EPP

(Full equipment package can be purchased for \$12,000 or as seperate items, or rent to own.)

#### THE FULL SPRAY PAVE BUSINESS PACKAGE INCLUDES:

- \* Training and support for application of over 7 Services
- \* FREE Lifelong customer leads and business support for all business aspects.
- \* From day one:- Own a name with branding recognition.

Note:- You can save \$1,500 by deducting the insurance policy if required.

### # Insurance Option. PRICE DEDUCTION

If you already have Insurance, there's no point in doubling up. Take the \$1,500 deduction.

Options 1, 2 and 3 as above. All include a 12mts insurance policy, which can be deducted.

# Only Option 4 has already had insurance of \$1,500 deducted.

(5) TRAINING

**6** EQUIPMENT

(7) ACT NOW



### CONSIDER SPRAY PAVE'S GUARANTEED WORK OPTION

Spray Pave's national freecall centre receives numerous enquiries every week from around Australia. We pass every call on to the Licensee with an active business near the caller's postcode. While a Spray Pave Licensee may receive work this way, you can purchase a Guaranteed work option, to have your owr Marketing Campaign.



### **Guaranteed Work Options, from our Head Office Marketing Campaign.**

OPTIONS	COST	GUARANTEED GROSS REVENUE	DURATION OF PACKAGE
Package 1	\$5,000	\$15,000	Within 4 months
Package 2	\$10,000	\$30,000	Within 8 months
Package 3	\$15,000	\$45,000	Within 12 months

\* Guaranteed work or we pay you the difference.





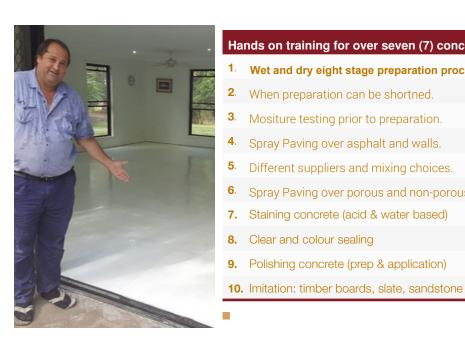
#### Conditions of Guaranteed work option.

- 1) "Guaranteed Gross" is the total amount the customer/s pay for the works.
- 2) Guaranteed work is offered once SPA is satisfied the Licensee has obtained suitable experience.
- 3) Guaranteed work is sourced from a regional population of more than 80,000.
- 4) Licensees outside Adelaide metro area will incur extra expenses for travel, accommodation and car hire for two adults from Adelaide to source & secure their guaranteed work.
- 5) If SPA does not provide you with the agreed guaranteed work, we will pay you the gross shortfall amount at the conclusion of the Guaranteed Work period.

1 GETTING STARTED 2 SUPPORT 3 REWARDS 4 PACKAGES 5 TRAINING 6 EQUIPMENT 7 ACT NOW

## **TRAINING** Preparing You For Success

Take advantage of Spray Pave's Training and Administration Package. Our tested and tried proven systems will prepare you to run your business successfully.



Hands on training for over seven (7) concrete treatment and repair applications. Including:-				
1.	Wet and dry eight stage preparation processes.	11. Non-slip for steel, timber & f/glass		
2.	When preparation can be shortned.	12. Non-slip treatment for tiles		
3.	Mositure testing prior to preparation.	13. Waterproofing & moisture barriers		
4.	Spray Paving over asphalt and walls.	14. Epoxy, Polyurethanes (Seamless floors)		
5.	Different suppliers and mixing choices.	15. Floor levelling machines & compounds		
6.	Spray Paving over porous and non-porous.	16. Using grinding and polishing machines		
7.	Staining concrete (acid & water based)	17. Removal of old coatings		
8.	Clear and colour sealing	18.Learn how to make your own products		
9.	Polishing concrete (prep & application)	19. Proper use of "spiked shoes & rollers"		



20. "Heads, stones, lobes, pads, drums

5 TRAINING





### **Classroom Training**

### You can become familiar with all Spray Pave's resources including:-

- 1. The Spray Pave brand / trade name & logo
- **2.** Customer interest free finance
- **3.** Web site personal portfolio page
- 4. Self-Marketing and administration pack
- **5.** Customer contract / invoice (legal issues)
- 6. Sales and marketing including TV ad.
- 7. Access to Licensees Secrets
- **8.** Access to computer imaging software
- 9. Access to TV and newspaper ads
- **10.** Access to re-ordering all above items
- 11. National License Accreditation certificate
- 12. FREE customer leads via SMS & E-mail
- **13.** Insurance policy; eg. loss of income etc
- **14.** Tax records including G.S.T
- **15.** 24/7 Call centre, SMS secretary service
- **16.** 24/7 Lifelong support on all issues
- **17.** Details of suppliers' products
- **18.** Unbiased R&D on new products
- **19.** Business expansion & employing others

### Marketing & Administrative support

### Your Spray Pave marketing and adminstrative package will include:-

- Display boards
- Site signs
- 500 A5 brochures & 15 A4 brochures
- 5 Spray Pave pens
- 1 Spray Pave shirt
- 1 Spray Pave cap
- 1 sales & marketing media.
- 1 quotation request book
- 1 Spray Pave calculator
- 1 Spray Pave luggage bag
- Imaging software contact
- Samples of masking & filament tape rolls
- 50 business cards
- 1 customer contract book
- Photo album with job photos
- Access to T.V. advertisement
- Samples of all advertising
- Website portfolio page access

License items.



IN ADDITION TO THE ABOVE, YOUR SPRAY PAVE TRAINING PACKAGE WILL INCLUDE

- Flights and 2 nights accommodation to Adelaide (one person)
- Plus 3 days, on site follow-up training
- The Spray Pave Guide Book
- Full support from all Head Office staff, plus countless tips from all our operators across Australia, NZ and O/S

(4) PACKAGES

# **EQUIPMENT**

Choose any or all Spray Pave equipment Items to get you started.

**GET THE TOTAL** PACKAGE FOR \$12,000

Choose the Spray Pave equipment items to suit your needs and budget.

All equipment has 12 months warranty. Actual item may change at purchase.

You can buy all equipment or none. No point in buying if you already own. Chose one; some; or all items. Or ask us about rent-to-own.



### **Total Equipment** Package:

Any item can be purchased separately or the total package can be purchased.

OUR PRICE:

\$12,000 inc. GST



### License, Self-Marketing & Admin'pack includes:

- Name & Logo rights
- Marketing plan
- FREE Customers leads.
- Customer contracts.
- Optional Insurance policy
- Licensees operator manual (Bible)
- Site signs
- Display boards
- Sales DVD
- Brochures, Stationery, & Business Cards
- Uniforms
- Tax records, etc.
- Accreditation certificate





12 MONTHS WARRANTY ON ALL **EQUIPMENT!** 

(7) ACT NOW

6 EQUIPMENT



### **Spray Pave** (Little) Hopper Gun

- Holds up to 8 litres
- Sprays up to 6m<sup>2</sup> between fills
- Spray flat surfaces and walls
- Air on/off valve
- Air regulator
- Great for detailing and smaller jobs

OUR PRICE:

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\$POAinc. GST



### Cub 250mm grinder. With plate and extras.

- For grinding & polishing
- Solid wheels, frame and designed to work.
- Easy fold to transport.
- · A must have on dry prep'
- Will accept most diamond tooling and modified plate. Includes an "M" class Dust Extractor (Vacuum)

OUR PRICE:

\$POA inc. GST

\$POA inc. GST



### **Product Mixer**

- Designed especially for mixing heavy texture products
- Easy grip handles
- Paddle removes easily for transport.

OUR PRICE:

### 13 cfm **Air Compressor**

- Belt drive
- Top quality and most proven record.
- Filter and two gauges.
- Air and water dump valves
- 10 mt Hose and fittings
- Easy to move around jobs

OUR PRICE:

**\$POA**inc. GST



Actual item may vary at time of purchase. Freight not included.



(5) TRAINING

(1) GETTING STARTED (2) SUPPORT (3) REWARDS (4) PACKAGES



**GET THE TOTAL** PACKAGE FOR \$12,000

I only purchased two months ago and now I'm that busy, I don't know which way to turn. I have over \$50,000 of work booked and I've contacted Head office about my expansion ideas.

John McDonald, Licensee.

### **High pressure** cold water cleaner

- 13 hp. 3800psi
- 15 Its per minute.
- \* Includes lance & Vario jet.
- Extreme reliability.
- Ideal size for standard cleaning and working with your Rota' Cleaner.

OUR PRICE:

\$POA inc. GST



### **Spray Pave Trailer**

- 3.6m x 1.6m x 2.0m
- Custom designed for Spray Paving with many extras, inside and out.
- Custom sign-writing on sides and rear ramp.
- Mag / sunrasier wheels.
- The ultimate marketing tool. Customers love the before and after photos.

OUR PRICE:

\$POA inc. GST



#### Rota' Cleaner

- Connects to your H/P cleaner.
- A "T" section spins water out. Saves on water, time & money.
- A must have for all large and small jobs.

OUR PRICE:

\$POA inc. GST





#### Blower / Vac

- Standard domestic unit.
- Removable front and bag.
- Light and easy to use.

OUR PRICE:

\$POA GST

Actual item may vary at time of purchase. Freight not included.



### Act now to start your own business. Ph 0412 842 671

### Take the First Steps Today

If the idea of starting up your own Spray Pave License Business sounds great to you, please ensure you're comfortable with all the information provided. Call us for a brief chat to cover any questions,

**PLAN MAKES** GETTING FINANCE EASY! before completing the application forms. 0412 842 671

Contact us anytime, so we can email you forms to read and complete, then return them to us with your preferred payment option. We'll take it from there to book you into a three day training program at our Head Office in South Australia and arrange delivery of any ordered equipment. Once you're ready to go, we can

work with you from our many marketing ideas, and

forward you all job leads to your email and SMS text.

### PREPARE NOW TO GET THE MOST FROM YOUR SPRAY PAVE TRAINING!

Ask yourself these questions.

- 1. Am I a friendly person, happy to talk with customers?
- 2. Do I have a "WHY" reason to make lots of money?
- 3. Am I keen to learn new trades and manage a business?
- 4. Do I want a business without fees, that I fully control?





**OUR EASY** 

**PURCHASE** 

NO **APPLICATION** OR ACCOUNT-**KEEPING FEES!** 



I give you my personal guarantee that no financial institution will

offer a product better than this one.

Mr Chris Bylhouwer Founder and Managing Director

### **The Spray Pave Easy** Payment Plan (EPP)

At Spray Pave we offer an unsecured Easy Payment Plan. That means you can quickly arrange the finance to start your own independent business without having to deal with banks or owning real estate.

We've put this offer together because we believe that people with promise deserve financial support to get started on their own. Plus we're confident that with our great national brand, training, systems and support, you're going to be fine!

Our EPP interest is calculated by multiplying the interest rate by the years, then by the loan amount. There are no application fees or accountkeeping fees for up to 12 years and best of all you'll

receive a 10% discount for

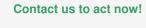
early payout. As you'd expect, all interest for the life of the Easy Payment Plan is precalculated before you sign any paperwork - so you'll know exactly what you're up for. (Unlike any bank loan)

So now you can get your own business - and your new life underway immediately - without waiting for anybody else.









Call 0412 842 671 To get the ball rolling!



(1) GETTING STARTED

2 SUPPORT

(3) REWARDS

(4) PACKAGES

**6** EQUIPMENT 5 TRAINING